



Title: Frontend Developer/Graphic Designer

Location: Miami, Florida

Position Description:

Job DESCRIPTION

We are looking for a highly-creative and artistic individual who is excited about translating our ideas into art and bring them to life. As PicuP's Front End Developer + Graphic Designer, you will work in our marketing team to design and code materials to be used for our website, email templates, brochures, infographics, and other promotional items.

EDUCATION/ CERTIFICATION/ # OF YEARS EXPERIENCE REQUIRED/ REQUIRED SKILLS

- Degree in Graphic Design preferred

ADDITIONAL INFORMATION

- Meet with the marketing director to determine the scope of a project
- Create images and/or designs that identify a product or convey a message
- Develop graphics and visual or audio images for product illustrations, logos, and websites
- Select colors, images, text style, and layout to be used and introduce them to designs
- Make updates to existing website and create new landing pages
- Assist in setting up DRIP campaigns on company CRM
- Get blog posts up and running on company blog, complete with new imagery
- Implement SEO strategy onto website and blog (update title tags, meta descriptions, etc)
- Make sure analytics are running smoothly on website and blog

To apply for this position, please e-mail your resume to susan.nankivell@idt.net.